



Friends of Lower Township Public Recognition Program 2013

The Township of Lower invites businesses and organizations to enjoy significant promotional and public relations benefits by sponsoring our Township funded recreation activities through a "Friends of Lower Township Recognition Program."

Lower Township funded and supported recreational activities include the following:

- **Two concerts** this summer in Partnership with the DRBA at the Green located next to the Ferry Terminal (**3,000+ people attending**) the events which are being offered free of charge in the community. The event dates are July 10 with the **Backstreets Bruce Springsteen Tribute Band** and July 24th with the **Sensational Soul Cruisers**.
- Multiple entertainment stages along with the **Trilby String Band** for the **Independence Day Festivities on July 3** along the Bay front (**attendance is 10,000+ people**).
- Hosting a **Triathlon on the weekend of June 1st** in conjunction with the Delaware River Bay Authority. This event which will have 1000 competitors, and we expect over **4000 people** to the township for that the event.
- Two summer **music events** will also take place at the **Fishing Creek School**
- The **Douglass/Coombs Bay front Run** with nearly **1000 people** on the morning of August 3rd. This very well attended road race spirals through Townbank and North Cape May ending at the Town Bank Fire Hall.

In consideration for supporting the Township funded recreational events and being a sponsor, the Township is providing the following benefits:

Friends of Lower Township

Sponsorship Levels and Benefits

GOLD: \$2,500

Donors at this level will be recognized as follows:

- Our “thanks” during an automated phone call to Township residents
- Recognition statement inserted into the tax bill to all Lower Township taxpayers
- Official Township of Lower press release
- Public recognition and thanks at Township Council meetings
- Public recognition at all 2013 Township concerts
- Public recognition on Coastal Broadcasting live remotes programs
- Public recognition at July 3rd fireworks program
- Business feature on Township web site
- Recognition in paid newspaper advertisements
- Six VIP tickets to the Sensational Soul Cruisers concert
- Two Township polo shirts

SILVER: \$1,500

Donors at this level will be recognized as follows:

- Official Township of Lower press release
- Public recognition and thanks at Township Council meetings
- Public recognition at all of our 2013 Township concerts
- Public recognition on Coastal Broadcasting live remotes programs
- Public recognition at July 3rd fireworks program
- Business feature on Township web site
- Brand recognition in paid newspaper advertisements
- Four VIP tickets to the Sensational Soul Cruisers concert
- Two Township polo shirts

BRONZE: \$500

Donors at this level will be recognized as follows:

- Official Township of Lower press release
- Public recognition and thanks at Township Council meetings
- Public recognition at July 3rd fireworks program
- Name recognition in paid newspaper advertisements
- Two VIP tickets to the Sensational Soul Cruisers concert
- One Township polo shirt